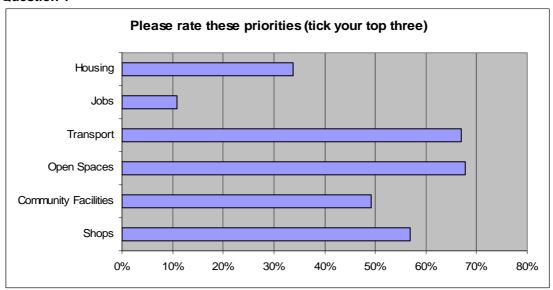
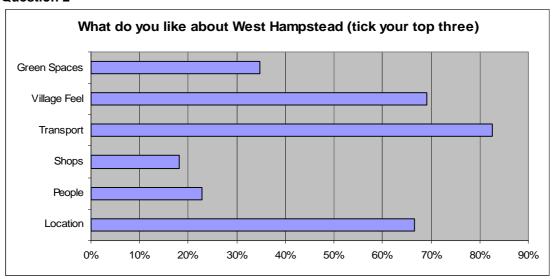
Final results of our survey in October to December 2013

273 people responded to the survey (204 on-line and 69 on the paper form). Many thanks.

Question 1



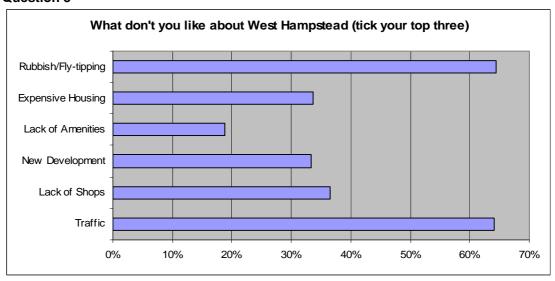
Question 2



Other comments included: 30 minutes' walk to Hampstead Heath; Cafes; Community diversity; Diversity of population; Excellent local schools; Farmers' Market; Feels safe; In fact, all of the above; It has everything you could possibly want or need and is convenient; Its not a nightout destination. I first came here so I could go to a café at 7pm on Friday and see families in town; Near the Heath/Hampstead; Proximity to good council housing; The farmers market, the book shop, friendliness; The library x2; The top end of West End Lane, and the area's village potential; The vibrant West End Lane, in spite of the charity shops and estate agents; Diversity of population; Farmers' Market

Fortune Green and West Hampstead Neighbourhood Development Forum.

Final results of our survey in October to December 2013 Question 3



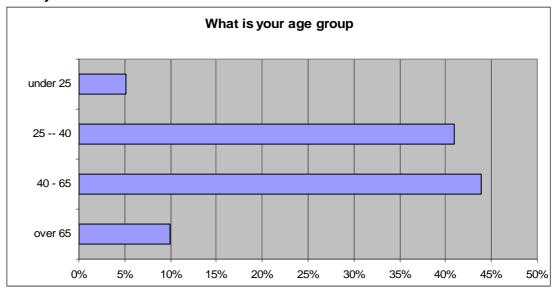
Other "Don't Like" comments

Advertising boards outside shops on narrow pavements.; Badly designed major interchange; Crime; Crime rates; crime, e.g. burglary, theft...; Dog mess; dog poo; Dog poo, Tesco lorries loading/unloading; Dog poop on every corner in Sheriff Road and Lowfield Road; fireworks at night on fortune green; Foxes; inconsistent transport, constant road works; increase in supermarkets: increasing number of chains: Independent shops being priced out of high street: It has become a honeypot for unscrupulous buy-to-let landlords some of whom ignore planning restrictions/building regs; its getting too built up; Lack of cash machines south of tube station; Lack of diversity/independent shops and too many charity shops; dog poo bins - Lack of; Lack of quality, non-charity shops; lack of respect for environment/ streetscape; Loss of garden centre; lots of shops; Moslty very average shops, although it's improving slowly; No Morrissons; noise level at night; Not against New Development, but it lacks design craft and / or is out of character with the area. Crazy drivers. Dog owners who don't clean up their dogs poo.; Not enough green spaces; Nothing major. Crime I guess but doesn't seem to have got worse particularly. Rubbish has. I could also do without the police helicopters. Otherwise it's a terrific place to live!: parking; Parking (fortune green); Parking Permits; Paying residents parking fees then roads full by those who dont pay to park.; Pollution. Vast amount of garbage dumped on Blackburn Road; poor interchange organisation overcrowded pavements.; Pubs in the area a very poor except for the Priory Tavern; Putting the PO in a church. Lack of schools; Rented properties which are not adequately maintained by landlords; Roadworks - constant on W End Lane. It feels like it's changing very fast, Mice and rats.; run down HMO properties; Some new development has been out of character, e.g. Fortune Green Block with Tescos; streets are dirty; gym at fortune green makes parking problems and encourages undesirable characters near where children play; too many Tesco/Sains, Expresses; supermarket delivery lorries on west end lane; The lack of a friendly pub with no bouncer and no loud music to meet friends at night DESPITE the huge number of eateries.; The scrappy rundown commercial buildings beside railways which no longer see huge use and are not suited to a built up residential area like this. The traffic on the high street and the mix of shops (hard for planners to affect I concede).; to many non English speaking immigrants; too many charity shops; too many charity shops; too many coffee shops; too many insular professional people; too many people especially not from this country having lots of babies and not talking English; too many people on mobile phones: too many takeaway/kebab shops; too much new development; unkempt house fronts, not enough trees in residential roads; number of parking suspensions; rubbish in the streets; shops (tesco, sainsbury, starbucks stores; Crime rates; Independent shops being priced out of high street; Lack of diversity/independent shops and too many charity shops; Not against New Development, but it lacks design craft and / or is out of character with the area. Crazy drivers. Dog owners who don't clean up their dogs poo.; Pollution. Vast amount of garbage dumped on Blackburn Road; The scrappy rundown commercial buildings beside railways which no longer see huge use and are not suited to a built up residential area like this. The traffic on the high street and the mix of shops.

Fortune Green and West Hampstead Neighbourhood Development Forum.

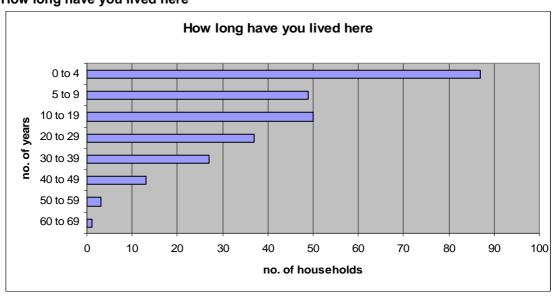
Final results of our survey in October to December 2013

About you



Comparative figures for the whole population in the Area:

How long have you lived here



50% of households have lived in the Area for less than 10 years, 12% for less than 2 years.

Household numbers ALL APPROXIMATE ONLY

| Total households responding | 266 |
|--------------------------------|-------|
| Households with children | 85 |
| % households with children | 32% |
| Number of people per household | 1.9 |
| Ratio adults to children | 4.2:1 |

Fortune Green and West Hampstead Neighbourhood Development Forum.

Final results of our survey in October to December 2013

The responses to the questions "What community services/facilities is West Hampstead lacking?" and "And finally, what would you like to change in West Hampstead?" are available on the NDF website at http://www.ndpwesthampstead.org.uk/5surveyopen ended16dec2013.pdf

A summary of the numbers of comments by topics is shown below

| shops, pubs, restaurants etc | 126 |
|-----------------------------------|-----|
| traffic | 67 |
| rubbish/ dog fouling etc | 58 |
| green spaces and parks | 51 |
| amenities | 43 |
| leisure amenities | 36 |
| community | 33 |
| development issues | 33 |
| pedestrians | 33 |
| housing | 30 |
| other | 26 |
| schools | 25 |
| transport | 18 |
| safety/crime/vagrants | 16 |
| I think WH is pretty good already | 14 |
| cycling | 13 |
| parking | 13 |
| Grand Total | 635 |

¹⁶ December 2013